

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

Reg. No. 2,232,052

United States Patent and Trademark Office

Registered Mar. 16, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

THE TRUMP ORGANIZATION

TRUMP, DONALD J. (UNITED STATES CITI-
ZEN)
725 FIFTH AVENUE
NEW YORK, NY 10022

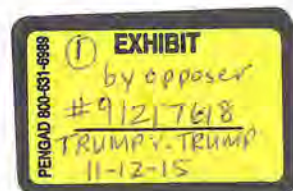
FOR: REAL ESTATE PLANNING, LAYING
OUT, DEVELOPMENT AND CONSTRUCTION
SERVICES OF RESIDENTIAL, INDUSTRIAL
AND COMMERCIAL PROPERTIES SERVICES,
IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-31-1964; IN COMMERCE
12-31-1964.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ORGANIZATION", APART
FROM THE MARK AS SHOWN.

SER. NO. 75-419,888, FILED 1-20-1998.

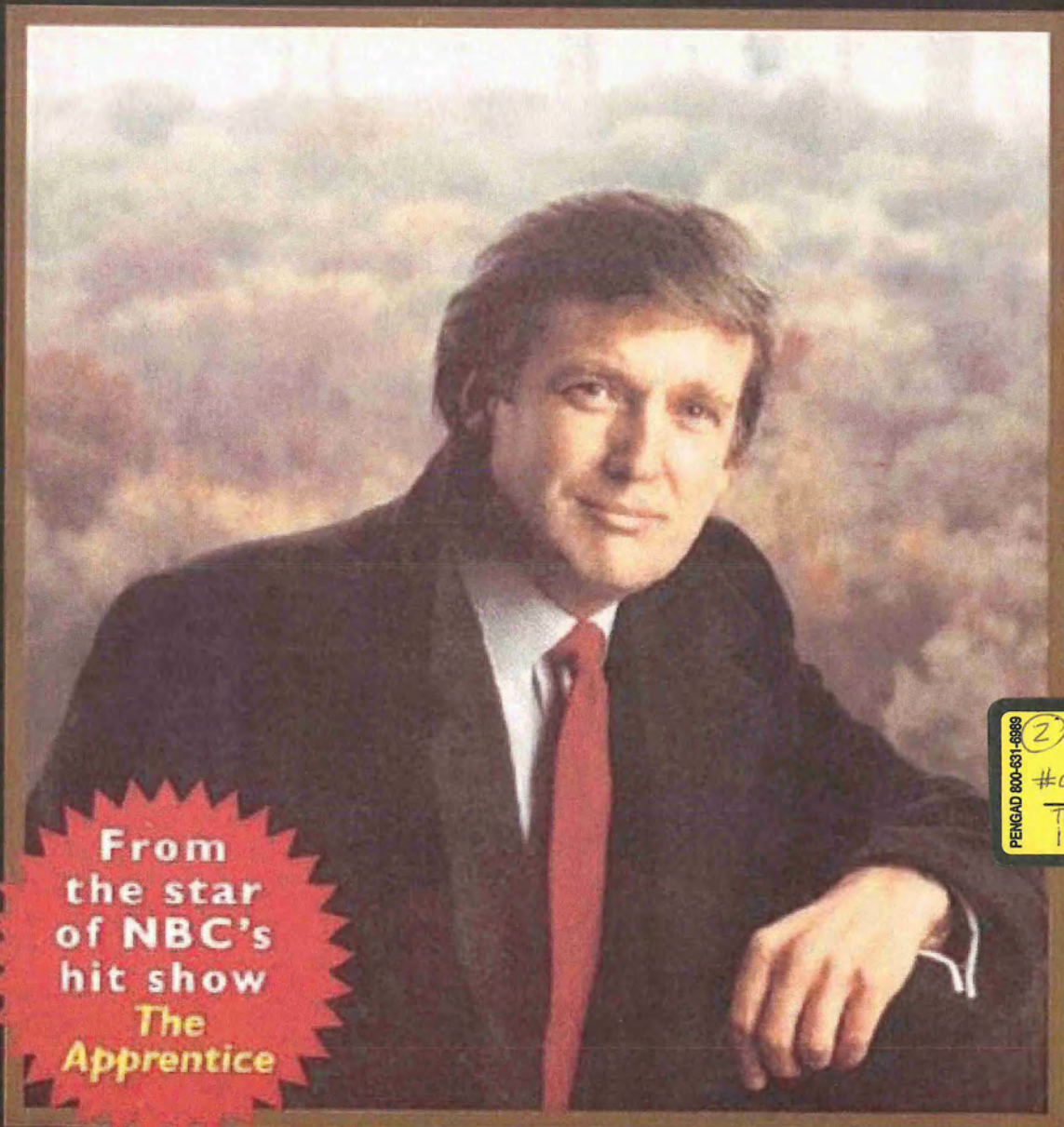
ANDREW BAXLEY, EXAMINING ATTORNEY



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THE ART OF THE DEAL



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of NBC's
hit show
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Apprentice**

DONALD J. TRUMP with TONY SCHWARTZ

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EXHIBIT
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#91217618
TRUMP v. TRUMP
11-12-15
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